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| Customer Journey: A Day in the Life | Morning | Afternoon | Night |
| What is the customer thinking or feeling? | Condition of the vehicle. | Think about the fuel level after reaching some place. | Think about overall conditions of the vehicle. |
| What are the customer’s actions or main priorities? | Cover different sections of vehicles  Such as fuel, engine, speed, etc. | Prefer a proper notification about the fuel level. | Perceive the future as better than the past. |
| What are the customer’s biggest pain points at this time? | Not able to find the necessary station if the fuel is empty. | Due to the heat, the fuel consumed too high, so it makes the user to drive properly . | Overwhelmed indication. |
| How does the customer interact with our product at this time? | Embracing the Day. | It prevents the user to waste the money. | Comforter. |